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## **COMPANY DESCRIPTION**

Our mission is to customize language learning through flexible in-person classes, a personalized curriculum, and a cultural exchange between our students and native speaker teachers. Language in Motion is not only an effective language learning resource, this grassroots movement aims to connect and empower those who share our passion for learning, exploring and growing, through language education and cultural understanding. We currently operate primarily in Brazil, with phased expansion now underway in Europe, Asia and the remainder of North and South America. We are recruiting interns and teachers to join the team of our startup. Language in Motion (www.languageinmotion.it). Please, apply on our website: languageinmotion.it/teach.html.

# ROLE AVAILABLE

### Language in Motion Marketing/PR Ambassador:

Develops, maintains and expands marketing channels and methodologies. Identifies all local influence centers (companies, schools, universities) to determine referral sources. Attends conferences and networking events representing Language in Motion. Organizes market research and arranges promotional events. Develops and implements an encompassing advertising plan using fliers, social media, web, and other promotional items.

### Qualifications

Required skills:

- · Excellent interpersonal skills
- Proactive problem prevention and issue resolution leadership ability
- · Ability to work independently
- Strong belief in an active student experience during college
- Quality verbal communication (small and large group settings) and written communication (web, email,

letters)

- · Excellent organizational skills
- Ability to set and meet deadlines, prioritize and manage several projects at one time
- Ability and desire to work collaboratively with others to accomplish goals
- Ability to work in a fast paced environment and be flexible
- Balance of a professional attitude while having fun
- Advanced word processing skills, including proficiency with Excel and Word
- Ability to proofread

#### Intern should be available to work:

~10 hours/week (flexible schedule - determined by intern's availability).

#### Location:

Italy, Spain, France and Germany. Ambassadors can also be located in other areas in North and South America and Asia.